

Expressions Dry Erase Paint / anti-graffiti paint

Frequently Asked Questions

-about your purchase of 1-part Indoor / Outdoor Expressions Dry Erase Paint.

I was looking at some other dry-erase paint brands that have to be combined together and then applied in a certain period of time or else it will set-up in my paint tray whether I apply it or not. Does *Expressions Dry Erase Paint* (indoor/outdoor) have to be mixed and then all be used at one time?

This *Expressions Dry Erase Paint* indoor/outdoor dry erase paint is a one-part product, nothing to combine, just open and apply! Simply pour out the amount you desire, tightly re-seal the container and use the remainder within two days after opening!

I also heard about some products that need to be applied over a primer. Where I would need to prime my already painted wall. Does *Expressions Dry Erase Paint* have to be applied over a primer?

Expressions Dry Erase Paint applies directly over your top-coat latex paint (and also over other numerous surfaces). If you otherwise need to primer the surface, we recommend Kilz or Zinsser.

Some other products also say that I need to use a conditioner after it is applied? And then continue using a conditioner to keep it erasable?

Save money and the hassle! *Expressions Dry Erase Paint* is a conditioner-free product!

I have a chalkboard that needs to become a dry erase board and was thinking about using *Expressions Dry Erase Paint*. Will that work?

Yes! Use Kilz or Zinsser (available at most hardware stores, Home Depot and Lowe's) for the primer coat and then apply your White *Expressions Dry Erase Paint*. Allow the primer to cure for two (2) days, then paint your White *Expressions Dry Erase Paint*. Wala! You now have a new dry erase board!

Can I use regular paint trays and brushes to apply the product?

Yes, you can paint directly from a regular plastic tray or a plastic tray liner (recyclable #5). Paint brushes can be any good quality all-purpose paint brush.

Can I use a roller? How many coats will it take?

Yes, you can also use a regular foam roller or a low nap, zero lint roller for finishes. Most people use a regular foam roller. The number of coats is determined by the substrate and the thickness of each coat to achieve the matching coverage area. Just a single even coat is all that is needed on most smooth painted walls. Keep the coverage even insuring that all areas are covered to a thickness that protects the surface. Some applicators may retain more product than other applicators affecting spread rates. A good way to know the coat thickness is that it does not leave runs or drips and you are covering about 3 square feet per ounce. Just simply apply the number of coats that it takes to use all of the product stated for the coverage area that you want. For example: for 25 square feet of coverage uses about 9 ounces (25 square feet / 3 ounces per square foot = 8.33 ounces) of applied dry erase coating.

With the wide range of markings that can be removed from [Expressions Dry Erase Paint](#), can I use it as an anti-graffiti paint? Since the paint is transparent it will allow the surface color to still be seen! However, the surface that I want to cover is kind of rough, not smooth. Can [Expressions Dry Erase Paint](#) be used as an anti-graffiti paint on that type of surface?

Yes. [Expressions Dry Erase Paint](#) is an excellent anti-graffiti paint. The more porous the surface the more coats it may take. You mentioned that the surface has a color; if the surface has been painted or has a sealant, it will probably cover in just one coat; if the surface is like untreated concrete or brick, it may take additional coats based on its surface porosity.

I want to continue using the same brush for the number of coats; if I leave it out, won't it dry? What can I do so I can use the same brush all day?

We do recommend replacing the brush or roller about 4 hours after starting to use the roller or brush. Always start with a new roller or brush for each kit or container. Your [Expressions Dry Erase Paint](#) is a specifically formulated product so a new roller or brush will make certain that there will not be any contamination with dried product or with other products.

How do I clean-up or dispose of the paint tray liner and brush?

Simply allow the tray and brush to dry and dispose the dried products according to local and federal codes/regulations.

Do I stir or shake the product before using?

Stirring or shaking the product is not necessary. If you do desire to mix the contents, we recommend stirring the product so that there is not any air being mixed into the product.

How smooth of a surface do I need before making it a dry erase surface?

Expressions Dry Erase Paint will fill common sanded previously paint-roller texture. Remember that the surface needs to be smooth enough to write on and erase. A typical lightly sanded dust-free paint-rolled wall will work perfectly! If the wall has a wall textured finish, simply lightly sand down the texture to a smooth surface, remove the dust, make certain the surface is dry, then paint with your *Expressions Dry Erase Paint* !

I have a freshly painted wall in a room that I want to make dry erasable. How soon can I apply the *Expressions Dry Erase Paint* to the latex painted surface?

We recommend 2-3 days after the latex paint has dried to give you the best application.

Can I place *Expressions Dry Erase Paint* directly over a primer sealer or does it need to be top coat latex paint?

Yes, you can apply *Expressions Dry Erase Paint* directly over a cured primer sealer or top coat latex paint. We recommend testing a small area to insure a match.

Can I also apply the dry erase surface over acrylic or oil-based paints? If so, how long do I need to wait before applying the *Expressions Dry Erase Paint* surface?

Yes, there are numerous wall paints that you can use in addition to latex paint. Ask your paint supplier for an acrylic or oil-based paint that cures in 24 hours. After the cure time, wait an additional day, then apply your *Expressions Dry Erase Paint*.

I am interested in painting my chalkboard and making it a white dry erase surface. What do I need to do?

Prime the chalkboard with a color (white in your case) primer and paint with *Expressions Dry Erase Paint*. *Expressions Dry Erase Paint* can be used as a separate primer coat; since most of the primer layer may absorb into the surface and seal the surface, the primer coat is in

addition to the recommended number of coats. You can use either the transparent or the white *Expressions Dry Erase Paint* to achieve the color of your choice!

What can you tell me about the test card?

When you apply each container of product to your surface, paint a test card, date it with the location. Use your test card to determine when the wall is ready to write on. Also use your test card to test markers and cleaners before use. Using the test card will help to keep your *Expressions Dry Erase Paint* surface in premium condition; plus it will alert you to defective and incompatible markers and cleaners before use! Use of your test card is also needed if you activate the warranty!

I have some runs that occurred when I painted the surface; what can I do to repair my surface?

Expressions Dry Erase Paint is easily repairable. Simply use a sheet of 'medium' grit sandpaper and smooth out any runs or air entrapments, remove the dust and then recoat. It is that easy!

How do I prepare the room? The instructions talk about "fresh air ventilation", what does that mean?

To help reduce odor and fumes, the room needs fresh air circulating in the room. This can be accomplished by having an open outside window. Keep all ignition sources (spark producing items, heating coils, access to furnace ducts) from the open and curing product. Keep all ignition sources sealed away from the drying and stored product. Additional steps include keeping the door to the room closed and closing/covering air conditioning and heating vents in the room while the product is being installed and while it cures.

Keep the room and surface free from any interaction with people and pets until the product is ready for use. Use drop cloths and all safety measures (including appropriate eyewear, gloves and protected clothing) as stated in the MSDS. Keep all of the containers clean and closed tightly when not dispensing. Allow spilled material, like on a drop cloth, to cure via air exposure before discarding. We always recommend keeping pregnant women, children, animals, plants and anyone who may not be competent with the product away from open, stored and curing product.

Should I run a fan over the surface to help it cure? Should I use a heater in the room?

The product is designed to dry in a regular air environment. Placing a fan on the product may cause the product to dry unevenly and may cause problems. The room does need to be well ventilated. Keep all ignition sources (spark producing items, heating coils, access to furnace ducts) away from the open and curing product. Keep all ignition sources sealed away from the drying and stored product, this includes a heater. Additional steps include keeping the door to

the room closed and closing/covering air conditioning and heating vents in the room while the product is being installed and while it cures.

How soon can I begin writing on my *Expressions Dry Erase Paint* when I apply it in regular room temperature and humidity?

You can begin writing with dry erase markers and dry erase crayons on your *Expressions Dry Erase Paint* just 24 hours after it is dry to the touch!

Some other dry erase paints say that to only use regular dry erase markers. Can I use low-odor dry erase markers on this surface?

Yes, you can use low-odor dry erase markers on your *Expressions Dry Erase Paint surface!* Sometimes low-odor markers can vary in performance between the different colors and the variance can be different with different packages. We do recommend testing the markers on a test card or in a test area before using. Your *Expressions Dry Erase Paint surface* is ready for dry erase use in just 24 hours, but it is fully cured in 72 hours. A marker that may have difficulty erasing at 24 hours after installation may erase better in 72 hours after installation. If a particular marker is still difficult to erase after 72 hours, the marker may be defective or there may be a different issue with that particular marker.

When can permanent marker, spray paint and regular marker be removed?

Permanent marker, regular marker and spray paint markings made three days after installation can be removed with Isopropyl Alcohol (70% or 92%) or Goof-off™ aerosol spray cleaner. Goof-off™ aerosol will also remove numerous unknown residues and difficult markings. For best results, remove permanent marker and spray paint as soon as possible after the permanent marker or spray paint has been used.

Will the dry erase board cleaner available at most stores work on the surface?

Yes, you can use traditional dry erase board cleaner on the surface. You can make your own cleaner using half 70% isopropyl alcohol and half water.

You can also use other items!

An inexpensive way to help keep your surface clean of most general surface dirt is to use a glass cleaner with ammonia (like Windex with Ammonia-D but most any brand will work). Goof-off™ aerosol will also remove other numerous unknown residues and difficult markings. Just wipe the surface with a water-wet cloth after using cleaners to help remove any cleaner residue.

I got something that I cannot identify on the surface, what can I use to remove it?

Goof-off™ in the aerosol can be used three days after your *Expressions Dry Erase Paint* has been applied to your painted surface. It is easy to use, just spray it on a paper towel and wipe. After cleaning wipe the surface with a water-wet cloth after using cleaners to help remove any cleaner residue.

Can I use Expressions Dry Erase Paint 1-part dry erase paint outdoors?

Yes, you can use *Expressions Dry Erase Paint 1-part dry erase paint* outdoors! Specific information for prep and installation is in the Installation Guide, MSDS and Product Information Sheet!

Can I apply Expressions Dry Erase Paint on doors and cabinetry? How about on my refrigerator?

Yes, *Expressions Dry Erase Paint* can be applied on doors, cabinetry and even refrigerators! *Expressions Dry Erase Paint* can be applied over a number of surfaces. We recommend testing the product at an inconspicuous area first to test for compatibility.

What do I do if I decide that I want to make the dry erase wall area a regular painted wall again?

Lightly sand the area, use a primer for slick/glossy areas and then paint as you would any other wall area.

I have some product left and it might be a couple of days before I use the rest of the product. I remember storing a half can of regular latex paint and it hardened in the container, what can I do to minimize the product setting-up in the container when I store the dry erase paint?

Simply reseal the lid and store in a cool dry area!

I have an existing dry erase board; can I use Expressions Dry Erase Paint to repair the area?

Yes, *Expressions Dry Erase Paint* makes an excellent repair product for some surfaces. Some surfaces can be simply coated, some may need to be lightly sanded then re-coated, and some surfaces may need to be painted with a latex/oil-based paint (see above) and then painted with *Expressions Dry Erase Paint*.

Since everything is coming off the surface, can I make a grid or have titles that will stay and be visible through the transparent surface?

Yes!

- 1) You can paint the lines or graphics on the surface before covering it with your transparent *Expressions Dry Erase Paint*; or
- 2) Wait until the surface has just become dry to the touch and then make the lines and write the words directly on the surface with any color Sharpie Permanent Marker. As your *Expressions Dry Erase Paint* cures, it will infuse the markings into the surface.

Is *Expressions Dry Erase Paint* made in the United States?

Yes, *Expressions Dry Erase Paint* is made in the United States and has a patent pending status.

**If you find new uses for *Expressions Dry Erase Paint*
please write to us and let us know; we will pass the information along!
We are always interested in the creative uses
from our imaginative *Expressions Dry Erase Paint* family!**